Artist Marketplace

Friday and Saturday, November 8 and 9 | 10:00–5:00
Sunday, November 10 | 10:00–4:00

B&E’s Trees
Ink Art by Beth Kluth
Jack & Joie
Jewelry on a Journey
JWade Confections
LJO Creations
Kelley McDougall
Motley Metals Jewelry
Newberry Thicket
Painted Stones by Marketa Cechova
Relative Art
Karin Savage
Silver Wear by Darlene
Dot Spransy
Square One Soapworks, LLC
Amanda Tollefson
Kick off the holidays at MOWA! The week begins with lights in the MOWA Gardens and video projection on the building (see back cover for details). Starting Friday, enjoy three full days of floral arrangements in the galleries, expert talks and demonstrations, and an indoor artist marketplace. Bloomin’ Holidays is free with membership or $15 for the weekend (includes a complimentary membership).

Meet the 2019 Floral Designers

Katrina Swanson, Alfa Flower Shop
Michael Alt, Alt’s Antiques & Floral
Amy Wickert, Amy’s Creations
Karin Savage and Sarah Starrett
Krista Roskopf, Bank of Memories & Flowers
Emily Neubauer, AIFD CFD, Belle Fiori, Ltd.
Deb Bohn, Bits ‘n’ Pieces Floral
Nancy Witte-Dycus, Fantasy Flowers
Victoria Vonier, Gardens of Half Bridge Farm
Jamie Beauchamp, Jaimer’s Floral
Melissa Butson, Johnson’s Gardens
Sue Donohoe and Christine Worgull, Karthauser & Sons, Inc.
Susan Esslinger and Judy Hansen, Kettle Moraine Garden Club
Lori Maske, Kewaskum Floral

Kristin Seitz, Kristin’s Flowers
Kristy Gruenwald, Kristy’s Creative Art & Floral
Loreen Hablewitz, La Terre
Vicki Kunz, La Tulipe
Elizabeth Schaffner, Lighthouse Florist and Wine Gallery
Kimberlee Grob, Locker’s Florist
Judy Nehm, Nehm’s Greenhouse
Jessie Hartmann and Cindy Kopecky, The Flower Source
Nicole Wright, The Pink Peony
Kelly Davis and Kristy Gruenwald, Two Mikes Art Factory
Jacqueline Fulcomer, Waggle Dance Flowers
Tina Lutz, Wreath Factory of Plymouth

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Expert Talks and Demonstrations

Three days of floral tips and trends in the Hyde Gallery
Free with Membership

FRIDAY, NOVEMBER 8 | 10:00–5:00

10:30–11:00 | D-I-Y Holiday Wreaths
Kurt Bartel, Senior Horticulturalist
David J. Frank Landscape Contracting
Watch as Kurt Bartel creates an exquisitely-decorated mixed greens holiday wreath to adorn your front door.

11:30–12:30 | Spruced-Up Outdoor Containers
Zannah Crowe, Horticulturalist, Johnson’s Gardens
Keep your outdoor planters beautiful throughout the year by transitioning them from season to season. Learn how to create a simple greens container for outdoors as well as an evergreen swag and small seasonal centerpiece—perfect for gift giving!

1:00–2:00 | Remembering Marshall Field's at Christmas
Leslie Goddard, Actress and Scholar
For many, no Christmas season was complete without a visit to Marshall Field’s, Chicago’s grande dame of department stores. This illustrated talk traces the store’s beloved holiday traditions, including the Walnut Room Christmas tree, the holiday window displays, the toy department, Cozy Cloud cottage, and the Christmas catalog. See family photos with Santa Claus over the years and peek behind-the-scenes at the employee party. And of course, meet Uncle Mistletoe and his family.

2:30–3:30 | Holiday Centerpieces
Kristy Gruenwald and Kelly Davis, Two Mikes Art Factory
Learn how to make a show-stopping centerpiece that will impress your guests! Get inspiration for adding festive ornaments and embellishments that will bring your dinner table to life.

3:30–5:00 | Bloomin’ Happy Hour
Enjoy a festive selection of appetizers and drinks in the café.
SATURDAY, NOVEMBER 9 | 10:00–5:00

11:00–12:00 | Seasons of Change
Vicki Kunz, Owner of La Tulipe, Cedarburg
From harvest and holidays to winter and spring, get tips and tricks to refresh your outdoor décor as seasons transition from one to the next.

1:00–2:00 | Spring Blooming Bulbs
Mark Dwyer, Former Director of Horticulture
Rotary Botanical Gardens, Janesville
Now is the perfect time to plant spring-blooming bulbs in your garden for the colorful rewards they provide when the weather warms up next year! Dwyer will share ways to incorporate, design, and care for a wide range of bulbs that bring significant color in spring and early summer.

2:30–3:30 | The Incredible Edible Landscape: Planning and Planting for Seasonal Bounty
Lisa Hilgenberg, Horticulturalist
Chicago Botanic Garden
This expert talk highlights the beautiful herbs, vegetables, nuts, and fruits that can be incorporated with florals to create sumptuous arrangements and seasonal décor.

3:30–5:00 | Bloomin’ Happy Hour

SUNDAY, NOVEMBER 10 | 10:00–4:00

10:30–11:00 | Seasonal Succulents
Vicky Hopp and Lora Schreiber
Washington County Master Gardeners
Learn creative ways to use succulents in your holiday décor! Hopp and Schreiber will share ideas for incorporating succulents into wreaths, pumpkins, Christmas trees, mantels, and more.

11:30–12:00 | Photographing Flowers
Sarah Starrett, Sarah Starrett Photography, Garden Club of America Judge
Catch tips to capture the natural beauty of florals and botanicals in a photograph. Whether shooting with a cell phone or DSLR, the holidays are a perfect time to improve your skill set.

1:00–2:00 | Brown is a Color, Too
Benjamin Futa, Executive Director
Allen Centennial Gardens, Madison
Late fall and early winter may not typically be considered a time of excitement in the garden, yet there’s still so much to see and experience. Explore inspirational plant combinations and maintenance methods for enhancing any garden from November and beyond.

2:00–4:00 | Bloomin’ Happy Hour

Bloomin’ Holidays Wine Walk
Saturday, November 9 | 4:00–7:00

Explore MOWA and historic downtown West Bend at the Bloomin’ Holidays Wine Walk. Start at the museum for a special first tasting paired with food from Culaccino Bar + Italian Kitchen. Then walk to 20 nearby shops and destinations for an unforgettable evening.

Register Online | $30 per person (Space is limited!)
Bloomin’ Lights

Wednesday–Sunday, November 6–10, 2019 | 5:00–10:00
Free and Open to the Public

Explore the premiere installation of large-scale globe lights in the MOWA Gardens. Then watch as the museum exterior transforms into a canvas for video projection—capturing the floral notes of Bloomin’ Holidays—by Milwaukee-based artist Maeve Jackson. Wander across the footbridge to downtown West Bend where Main Street will shine with lights and over-the-top décor.