Artist Marketplace

Friday and Saturday, November 8 and 9 | 10:00–5:00
Sunday, November 10 | 10:00–4:00

B&E’s Trees
Ink Art by Beth Kluth
Jack & Joie
Jewelry on a Journey
JWade Confections
LJO Creations
Kelley McDougall
Motley Metals Jewelry
Newberry Thicket
Painted Stones by Marketa Cechova
Relative Art
Karin Savage
Silver Wear by Darlene
Dot Spransy
Square One Soapworks, LLC
Amanda Tollefson
Kick off the holidays at MOWA! The week begins with lights in the MOWA Gardens and video projection on the building (see back cover for details). Starting Friday, enjoy three full days of floral arrangements in the galleries, expert talks and demonstrations, and an indoor artist marketplace. Bloomin’ Holidays is free with membership or $15 for the weekend (includes a complimentary membership).

Meet the 2019 Floral Designers

Katrina Swanson, Alfa Flower Shop
Michael Alt, Alt’s Antiques & Floral
Amy Wickert, Amy’s Creations
Karin Savage and Sarah Starrett
Krista Roskopf, Bank of Memories & Flowers
Emily Neubauer, AIFD CFD, Belle Fiori, Ltd.
Deb Bohn, Bits ‘n’ Pieces Floral
Nancy Witte-Dycus, Fantasy Flowers
Victoria Vonier, Gardens of Half Bridge Farm
Jamie Beauchamp, Jaimer’s Floral
Melissa Butson, Johnson’s Gardens
Sue Donohoe and Christine Worgull, Karthauser & Sons, Inc.
Susan Esslinger and Judy Hansen, Kettle Moraine Garden Club
Lori Maske, Kewaskum Floral

Kristin Seitz, Kristin’s Flowers
Kristy Gruenwald, Kristy’s Kreative Art & Floral
Loreen Hablewitz, La Terre
Vicki Kunz, La Tulipe
Elizabeth Schaffner, Lighthouse Florist and Wine Gallery
Kimberlee Grob, Locker’s Florist
Judy Nehm, Nehm’s Greenhouse
Jessie Hartmann and Cindy Kopecky, The Flower Source
Nicole Wright, The Pink Peony
Kelly Davis and Kristy Gruenwald, Two Mikes Art Factory
Jacqueline Fulcomer, Waggle Dance Flowers
Tina Lutz, Wreath Factory of Plymouth

Bloomin’ Holidays Sponsors

Presenting Sponsor
Allan C. Kieckhafer

Event Sponsor
City of West Bend Business Improvement District (BID) Board

Lights Sponsor
Tourism Commission

Media Sponsors
Expert Talks and Demonstrations

Three days of floral tips and trends in the Hyde Gallery
Free with Membership

FRIDAY, NOVEMBER 8 | 10:00–5:00

10:30–11:00 | D-I-Y Holiday Wreaths  
Kurt Bartel, Senior Horticulturalist  
David J. Frank Landscape Contracting  
Watch as Kurt Bartel creates an exquisitely-decorated mixed greens holiday wreath to adorn your front door.

11:30–12:30 | Spruced-Up Outdoor Containers  
Zannah Crowe, Horticulturalist, Johnson’s Gardens  
Keep your outdoor planters beautiful throughout the year by transitioning them from season to season. Learn how to create a simple greens container for outdoors as well as an evergreen swag and small seasonal centerpiece—perfect for gift giving!

1:00–2:00 | Remembering Marshall Field's at Christmas  
Leslie Goddard, Actress and Scholar  
For many, no Christmas season was complete without a visit to Marshall Field’s, Chicago’s grande dame of department stores. This illustrated talk traces the store’s beloved holiday traditions, including the Walnut Room Christmas tree, the holiday window displays, the toy department, Cozy Cloud cottage, and the Christmas catalog. See family photos with Santa Claus over the years and peek behind-the-scenes at the employee party. And of course, meet Uncle Mistletoe and his family.

2:30–3:30 | Holiday Centerpieces  
Kristy Gruenwald and Kelly Davis, Two Mikes Art Factory  
Learn how to make a show-stopping centerpiece that will impress your guests! Get inspiration for adding festive ornaments and embellishments that will bring your dinner table to life.

3:30–5:00 | Bloomin’ Happy Hour  
Enjoy a festive selection of appetizers and drinks in the café.
SA TURDA Y , NOVEMBER 9 | 10:00–5:00

11:00–12:00 | Seasons of Change
Vicki Kunz, Owner of La Tulipe, Cedarburg
From harvest and holidays to winter and spring, get tips and tricks to refresh your outdoor décor as seasons transition from one to the next.

1:00–2:00 | Spring Blooming Bulbs
Mark Dwyer, Former Director of Horticulture
Rotary Botanical Gardens, Janesville
Now is the perfect time to plant spring-blooming bulbs in your garden for the colorful rewards they provide when the weather warms up next year! Dwyer will share ways to incorporate, design, and care for a wide range of bulbs that bring significant color in spring and early summer.

2:30–3:30 | The Incredible Edible Landscape: Planning and Planting for Seasonal Bounty
Lisa Hilgenberg, Horticulturalist
Chicago Botanic Garden
This expert talk highlights the beautiful herbs, vegetables, nuts, and fruits that can be incorporated with florals to create sumptuous arrangements and seasonal décor.

3:30–5:00 | Bloomin' Happy Hour

SUNDAY, NOVEMBER 10 | 10:00–4:00

10:30–11:00 | Seasonal Succulents
Vicky Hopp and Lora Schreiber
Washington County Master Gardeners
Learn creative ways to use succulents in your holiday décor! Hopp and Schreiber will share ideas for incorporating succulents into wreaths, pumpkins, Christmas trees, mantels, and more.

11:30–12:00 | Photographing Flowers
Sarah Starrett, Sarah Starrett Photography, Garden Club of America Judge
Catch tips to capture the natural beauty of florals and botanicals in a photograph. Whether shooting with a cell phone or DSLR, the holidays are a perfect time to improve your skill set.

1:00–2:00 | Brown is a Color, Too
Benjamin Futa, Executive Director
Allen Centennial Gardens, Madison
Late fall and early winter may not typically be considered a time of excitement in the garden, yet there’s still so much to see and experience. Explore inspirational plant combinations and maintenance methods for enhancing any garden from November and beyond.

2:00–4:00 | Bloomin’ Happy Hour

Bloomin’ Holidays
Wine Walk
Saturday, November 9 | 4:00–7:00
Explore MOWA and historic downtown West Bend at the Bloomin’ Holidays Wine Walk. Start at the museum for a special first tasting paired with food from Culaccino Bar + Italian Kitchen. Then walk to 20 nearby shops and destinations for an unforgettable evening. Register Online | $30 per person (Space is limited!)
Stuff Your Stockings
With one-of-a-kind items from the MOWA Shop.

BLACK FRIDAY SHOP AND DINE
Friday, November 29 | 10:00–5:00
Skip the mall and shop small. Escape to the MOWA Shop for one-of-a-kind items and an enjoyable holiday shopping experience. Plus, make any MOWA Shop purchase on Black Friday to receive a **FREE appetizer at West Bend Tap + Tavern.** Coupon presented at checkout.

CHAMPAGNE SHOPPING PARTY
Saturday, December 7 | 2:00–5:00
Sip bubbly and enjoy light bites at the annual shopping party! Delight in the holidays with an afternoon of music, champagne, and unique holiday gifts by Wisconsin artists. **Three+ and Friends of Wisconsin Art (FOWA) members receive 30% off all Shop purchases** as a special holiday gift during the Champagne Shopping Party! After shopping, meet artist Tom Uttech in the Hyde Gallery.

ARTCYCLE HOLIDAY CARD
This year’s annual holiday card is designed by local ARTcycle artist Adam Spenner. Located in downtown West Bend, ARTcycle is a socially beneficial program that links individuals with disabilities to the community using art as a bridge. Meet the artist and purchase his cards at the Champagne Shopping Party.

Questions?
Contact Ally Wilber at 262.247.2270 or awilber@wisconsinart.org
Open to the Public
Tuesday–Sunday
10:00–5:00
Thursday
10:00–8:00
Celebrate the Season
Free Art-Making Programs for Members

STUDIO SATURDAYS
Every Saturday | 10:30–1:30
Drop in for an art-making studio for all ages and artistic backgrounds. Explore new art techniques each week. Plus check out Special Studio Saturdays that celebrate exhibition openings, holidays, and other events!

BLOOMIN’ SEASONAL PRINTS
Saturday, November 9 | 10:30–1:30
At Bloomin’ Holidays, drop by to make a festive floral print. Using petals and leaves, create your own crayon rubbing design to use as a one-of-a-kind card or framed masterpiece.

STUDIO SATURDAY WITH SANTA
Saturday, December 14 | 10:30–1:30
Dash over to MOWA for a festive day of cookie decorating and art making with Santa! Bring your own camera to capture and share the memories.

MINI MASTERS
First and Third Tuesdays | 10:15–11:00
Young artists and their caregivers are invited to discover MOWA’s galleries, enjoy story time, and create an art project to take home! Each session is different, so come often.

NEW YEAR’S EVE PARTY
Tuesday, December 31 | 11:00–1:00
Ring in 2020 at MOWA. Make your own party hats and festive party decorations at this fun family celebration. Countdown to 12:00 (noon) and celebrate with a balloon drop in the atrium!
Winter Week

Daily Festivities on December 26, 27, 28, and 29

Winter Creation Stations | 10:30–1:30
Drop in anytime to create a winter-inspired work of art. From paper creations to creative masterpieces, each day features an interactive and educational project—fun for all ages!

Special Exhibition Activity | 2:00–3:00
In conjunction with the Tom Uttech: Into the Woods exhibition on view, enjoy these special activities:

- **Exhibition Tour | Thursday, December 26**
  Go Into the Woods with MOWA Executive Director | CEO Laurie Winters, curator of the exhibition.

- **Paddler Patter | Friday, December 27**
  Avid canoe paddler and author Timothy Bauer shares his Wisconsin water adventures.

- **Artist Talk | Saturday, December 28**
  Tom Uttech shares stories of travel, his artistic process, and what it’s like to be a contemporary landscape painter today.

- **Puzzle Time | Sunday, December 29**
  Beat the cold weather and gather in the atrium to recreate a Tom Uttech painting in a jigsaw puzzle!

Member Appreciation Hot Chocolate Bar | All Day
Stop in for a cup of hot chocolate on us! Indulge in a wonderland of toppings and sip your custom creation. It’s our way of saying thank you for a wonderful year.

Winter Week MOWA Shop Special Offer
Make a purchase in the MOWA Shop during Winter Week and receive a FREE appetizer at West Bend Tap + Tavern.

Winter Week is supported by

[Image of Kohler Foundation logo]
Tom Uttech: Into the Woods
Exhibition on view through January 12, 2020

GALLERY TALKS
Saturday, November 2 | 2:00–3:00
Friday, November 29 | 2:00–3:00
Saturday, January 4 | 2:00–3:00
Go Into the Woods with Executive Director Laurie Winters, curator of the exhibition.

ARTIST TALKS
Saturday, November 16 | 2:00–3:00
Saturday, December 28 | 2:00–3:00
Tom Uttech shares stories of travel, his artistic process, and what it’s like to be a contemporary landscape painter.

GALLERY CONVERSATIONS
Saturday, December 7 | 12:00–3:00
Strike up a casual conversation with artist Tom Uttech in the exhibition galleries. Then attend the annual Champagne Shopping Party at the MOWA Shop (2:00–5:00).

View more free exhibition programs for members at wisconsinart.org/intothewoods.

PROJECT OF A LIFETIME
Saturday, December 14 | 2:00–3:00
Join photographer Suzanne Rose in the Hyde Gallery for a talk and tour. Learn how she collaborated with Uttech to digitally process and print 100+ photographs for the exhibition.

EXHIBITION SPECIAL OFFER
Receive a free Into the Woods tote bag when you join or renew as a Friends of Wisconsin Art member (MOWA+ Premium, Partner, or Benefactor).

The final months of 2019 lead you into the Woods with a major retrospective by Tom Uttech. Countless paths through this museum-wide exhibition take the form of talks, tours, classes, and other artful events.

For the under-eighteen crowd, artistic journeys begin with Mini Masters and graduate to Junior and Teen Masters. This semester, students on school group tours will explore their way through the galleries as part of the fourth-grade curriculum-based Wisconsin History and Visual Arts program. There will be numerous opportunities to meet Tom himself on gallery tours and talks.

This exhibition serves as an emphatic punctuation mark on a year that was filled with exceptional art experiences, including MOWA’s trailblazing into downtown Milwaukee with the opening of MOWA | DTN in Saint Kate—The Arts Hotel.

MOWA depends on the generosity of its community to make the arts and culture of the state thrive. As you reflect on your museum interactions this year and the many more experiences to come, what path will you forge?

Help MOWA continue to be an innovator and catalyst, to make art electrify and clarify your everyday. Support the 2019 MOWA Fund at wisconsinart.org/donate.
Bloomin’ Lights

Wednesday–Sunday, November 6–10, 2019 | 5:00–10:00
Free and Open to the Public

Explore the premiere installation of large-scale globe lights in the MOWA Gardens. Then watch as the museum exterior transforms into a canvas for video projection—capturing the floral notes of Bloomin’ Holidays—by Milwaukee-based artist Maeve Jackson. Wander across the footbridge to downtown West Bend where Main Street will shine with lights and over-the-top décor.