Bloomin’ Holidays
Friday, Saturday, and Sunday
November 9, 10, and 11 | 10:00–5:00

FLORALS IN THE GALLERIES
View the work of Wisconsin’s most talented floral designers as their masterpieces fill the galleries for a visual and aromatic experience. Plus, vote for your favorite arrangement each day!

TALKS AND DEMONSTRATIONS
Drop in for fabulous floral-infused demonstrations and talks in the Hyde Gallery. See detailed schedule on page 4.

HOLIDAY SHOPPING
Shop for friends and family at an extended, indoor marketplace featuring twenty local artists and one-of-a-kind items in the MOWA Shop. View a list of participating artists at wisconsinart.org/bloomin.

BLOOMIN’ CAFÉ
Sit back and relax over scrumptious snacks and seasonal beverages.

Bloomin’ Holidays is free with membership.
Drop in for all three days!

2018 FLORAL DESIGNERS
Michael Alt, Alt’s Antiques & Floral
Debra Bohn, Bits ‘n’ Pieces
Gaby Bras, CFD, Pink Opal Floral Design
Melissa Butson, Johnson’s Gardens
Sue Donohoe and Christine Worgull, KSI
Dana Ellis, Alfa Flower Shop
Susan Esslinger and Cindy Johnson, Kettle Moraine Garden Club
Jacqueline Fulcomer, Waggle Dance Flowers
Kristy Gruenwald, Kristy’s Kreative Art & Floral
Jessie Hartman, The Flower Source
Matt Kastel and Scott Sieckman, Monches Farm
Vicky Kuntz, La Tulipe
Heather Latz, Rachel’s Roses
Lori Maske, Kewaskum Floral
Kim Meisinger, Bloomin’ Olive
Tina Nohl, The Wreath Factory of Plymouth
Krista Roskopf, Bank of Flowers
Karín Savage and Sarah Starret, The Arts Mill
Elizabeth Schaffner, Lighthouse Florist & Wine Gallery
Christina Segedi, Bel Aire Flowers
Kristin Seitz, Black’s Flower Shop
Gretchen Simonsen, LAMMSCAPES!
Victoria Vonier, Gardens of Half Bridge Farm
Amy Wickert, Amy’s Creations
Nancy Witte-Dycus, AAF, Fantasy Flowers
New Event!

**BLOOMIN’ HOLIDAYS EVE**
Thursday, November 8 | 5:00–7:00

Friends of Wisconsin Art (FOWA) members are invited to an exclusive preview of the floral masterpieces in the galleries before the bustle of the weekend. Guests will have the opportunity to meet the floral designers, see who is named Best of Show, and indulge in light bites and beverages.

To join or renew as a Friend of Wisconsin Art member, contact Liz at 262-247-2271 or lknopke@wisconsinart.org.

Bloomin’ Holidays is sponsored by

**Allan C. Kieckhafer**
Expert Demonstrations and Talks
Three delightful days of floral tips and trends.

FRIDAY, NOVEMBER 9

11:00–11:45 | THE VERSATILITY OF HERBS
Susan Steinhafel, The Herb Society of America
Explore the many functions of herbs: design, lore, medicinal use, and cooking. Plus, learn about companion planting and historical recording of herbs and botanicals.

1:00–1:45 | HYDRANGEA HAVEN
Zannah Crowe, Johnson’s Gardens
The Gardens at MOWA feature 1,200 hydrangea plants. These luscious shrubs are highly versatile, but can often perplex even the best of gardeners with their differing hardiness, pruning, and light and soil requirements. Get an overview from an expert so you can create a hydrangea haven for your home.

2:00–2:45 | ABSTRACT FLORALS WITH ALCOHOL INKS
Beth Kluth, Ink Art by Beth Kluth
Watch a colorful demonstration on the unique properties of alcohol inks and why this vibrant medium is perfect for abstract painting. Kluth will create two different floral paintings using a variety of tools and techniques.

3:00–3:45 | EDIBLE FLOWER DESSERTS
Ann Marie Craig, Century Farmhouse
Get expert tips on how to accent your holiday desserts with edible herbs, flowers, and berries.

SATURDAY, NOVEMBER 10

10:00–10:45 | NEEDLE FELT POINSETTIA
Kathryn Ertl, Fiber Artist
Cozy up for a demonstration on how to make your own needle felt poinsettia—perfect for gift giving.

11:00–11:45 | TERRARIUM GARDENS
Karin Savage, The Arts Mill
Learn how these miniature ecosystems—or living works of art—require no maintenance and make beautiful centerpieces and holiday gifts.

1:00–1:45 | COOKIE EXCHANGE TABLESCAPE
Victoria Vonier, Gardens of Half Bridge Farm
Learn how to make a playful floral display for an unforgettable holiday cookie exchange party.

2:00–2:45 | BLOOMIN’ INDOOR GARDENS
Melinda Myers, Author and Gardening Expert
Keep your green thumb growing this holiday season! Myers will share tips on what you can do now to get your indoor garden to grow, including forcing bulbs for beautiful blooms indoors, selecting and caring for holiday houseplants, dressing up your plants for the season, and more.

3:00–3:45 | MAY YOUR TABLE BE MERRY AND BRIGHT
Kristy Gruenwald, Kristy’s Kreative Art & Floral
Entertain family and friends at the sight of your dinner table! See how luminary candles, fairy lights, vases, and votives can be combined with florals and winter greens to heighten the holiday spirit.
SUNDAY, NOVEMBER 11

1:00–1:45 | A HISTORY OF HOLIDAYS IN THE WHITE HOUSE
Leslie Goddard, Actress and Scholar
Explore First Family traditions that span decades in America’s most iconic home. Delve into the rich (and delicious) history of the White House in Gingerbread, National Christmas Tree, hand-painted Christmas cards by former President Dwight D. Eisenhower and First Lady Jacqueline Kennedy Onassis, and the infamous indoor snowball fight of 1834.

2:00–2:45 | FABRICS AND FLOWERS
Shannon Molter, Artist
Uncover the art of dyeing fabrics with natural materials and whole flowers.

3:00–3:45 | PARTNERING WITH POLLINATORS
Moya Mowbray, Schlitz Audubon Nature Center
Did you know there are over 200,000 animal species that serve as pollinators? From bees and butterflies to bats and beetles, pollinators are essential to our everyday lives. Fly through the fascinating world of pollination and make your own “native plant seed bomb” to take home for your pollen-seeking pals.

Kick off the holiday season at Bloomin’ Holidays. Learn more about this floral extravaganza at wisconsinart.org/bloomin.
A Different Way to Shop
Explore an expansive selection of books, jewelry, handbags, apparel, and toys!

BLACK FRIDAY SHOP AND DINE
Friday, November 23 | 10:00–5:00
Skip the mall and shop small. Escape to the MOWA Shop for one-of-a-kind items and an enjoyable holiday shopping experience. *Plus, make any MOWA Shop purchase on Black Friday to receive a FREE appetizer at West Bend Tap + Tavern.*
Coupon presented at checkout.

CHAMPAGNE SHOPPING PARTY
Saturday, December 1 | 2:00–5:00
Sip bubbly and enjoy light bites at our annual shopping party! Delight in the holidays with an afternoon of music, champagne, and unique holiday gifts by Wisconsin artists. *Three+ and FOWA Members will receive 30% off all Shop purchases* as a special holiday gift during the Champagne Shopping Party! After shopping, follow the herd to the Hyde Gallery to meet artist Craig Blietz.

ARTCYCLE HOLIDAY CARD
This year’s annual holiday card is designed by local ARTcycle artist Tim Landers. Located in downtown West Bend, ARTcycle is a socially beneficial program that links individuals with disabilities to the community using art as a bridge. Purchase cards in the MOWA Shop and meet the artist at the Champagne Shopping Party.

The MOWA Shop is open to the public during regular museum hours:
Tuesday–Sunday 10:00–5:00
Thursday 10:00–8:00
Closed Mondays and Holidays
Celebrate the Season
Free holiday programs for members to enjoy with family and friends.

STUDIO SATURDAYS
Every Saturday | 10:00–1:00
Drop in for an art-making studio for all ages and artistic backgrounds. Get creative and explore new art techniques each week.

Special Studio Saturdays
BLOOMIN’ HYDRANGEA ORNAMENTS
Saturday, November 10 | 10:00–1:00
Kick off the holidays at Bloomin’ Holidays! Enjoy florals in the galleries, expert demos and talks, holiday shopping, and make a hydrangea ornament with your friends and family.

STUDIO SATURDAY WITH SANTA
Saturday, December 8 | 10:00–1:00
Dash over to MOWA for a festive day of cookie decorating and art making with Santa! Don’t forget to bring your camera to capture the joy of the season.

Studio Saturdays is sponsored by meijer

COFFEE AND MUSIC
Tuesday, December 11 | 10:30–11:30
Join pianist Phil Hway for a twist on our monthly Coffee Talk with a morning filled with holiday music, cookies, and warm drinks.

MINI MASTERS
First and Third Tuesdays | 10:00–10:45
Young artists go on a sensory adventure with their caregivers, featuring story time, a work of Wisconsin art, and a studio project.
Winter Week
On Wednesday–Saturday, December 26–29, drop in for daily festivities.

MEMBER APPRECIATION
HOT CHOCOLATE BAR | 10:00–5:00
Warm up over a cup of hot chocolate with family and friends. Indulge in a wonderland of toppings and sip your custom creation. Thank you for a wonderful year.

SEASONAL SHOPPING | 10:00–5:00
Make a purchase in the MOWA Shop and receive a FREE appetizer at West Bend Tap + Tavern.

WINTER CREATION STATIONS | 10:00–1:00
The studio doors are open for families and friends of all ages. From paper creations to creative masterpieces, there is an interactive and educational art project every day of Winter Week.

EXHIBITION TOURS | 11:00–11:45
Explore a heroic cow parade in Craig Blietz: Herd.

TINSEL TUNES | 11:00–2:00
Tap your foot to the beat of local musicians. Each day features a performer and their twist on the holidays.

ART QUEST IN THE GALLERIES | 10:00–5:00
Kids and adults are invited to go on a holiday adventure through Wisconsin art and history.

SNOW DAY SATURDAY
Saturday, December 29 | 10:00–1:00
Let it snow, let it snow, let it snow! For the final Studio Saturday of 2018, wear your holiday sweater, make frosty fun art projects, and get into the winter groove.

Winter Week is cheerfully sponsored by
Three Generations of the Schumann Family
The new Gardens at MOWA are taking root. Turn your attention inside to exhibitions, tours, art-making studios, artist talks, and opportunities to grow and learn each day. Thank you for your participation as a member! MOWA depends on the generosity of its community to make the arts and culture of the state thrive. As you reflect on your museum interactions this year, consider supporting the many more experiences to come.

**BEFRIEND A QUAKING ASPEN TREE**
Dedicate one of the trees in the northernmost grove of the new MOWA Gardens. You will be among 97 special donors who receive a certificate identifying your tree that you can visit for years to come. [Adopt a quaking aspen at wisconsinart.org/gardens.](http://wisconsinart.org/gardens)

**2018 ANNUAL FUND**
Help sustain the exhibitions, school group tours, talks, events, care of MOWA’s unique collections, and so much more through a gift to the Annual Fund. [Support ongoing museum operations at wisconsinart.org/donate.](http://wisconsinart.org/donate)

To learn more about the benefits and impact of giving, contact 262.247.2262 or hwirth@wisconsinart.org.
MEMBERSHIP
Bring your friends and family or give the gift of membership. The more, the merrier—a $50 membership admits four adults and any number of children at each visit for an entire year. Learn more at wisconsinart.org/join

MATCHING GIFTS
Submit the matching form from your company’s matching gifts program to double the impact of your donation.

VOLUNTEER
Lend your talents to get involved, give back, and learn more about Wisconsin art. Get started at wisconsinart.org/volunteer.

CHARITABLE IRA ROLLOVER
Did you know? A qualified charitable distribution from an Individual Retirement Account (IRA) allows individuals 70 ½ or older to make a gift of up to $100,000 from an IRA directly to an eligible charitable organization such as MOWA. The amount can be counted toward satisfying your required minimum distribution for the year and be eliminated from your taxable income. Contact your advisor for more information.

GIFTS OF ART
Donate a work of art to MOWA or make a donation for a designated purchase to grow the collection for the benefit of future generations.
Bring Your Herd to See the Herd

Corral your friends and family for a tour of Craig Blietz: Herd, which features twenty-three paintings of beautiful bovine. Explore all exhibitions on view and receive a special discount in the MOWA Shop.

Book your group tour today at wisconsinart.org/tours.

Craig Blietz, Triticum, Oil on panel, 2018 (detail), Courtesy Tory Folliard Gallery

Visit

Tuesday–Sunday 10:00–5:00
Thursday 10:00–8:00
Closed Mondays and Holidays

Contact

Tours and Youth Programs
262.247.2277

General Information
262.334.9638

Host A Holiday Event
262.247.2278

Member Relations
262.247.2271

MOWA Shop
262.247.2241

wisconsinart.org