MOWA is pleased to announce the opening of Joseph Friebert: A Life in Art. This exhibition and accompanying catalogue celebrate the career of one of Wisconsin’s most distinguished artists. Joseph Friebert achieved national recognition in the 1930s and 1940s working in a Social Realist style of painting. In the 1950s, his semi-abstract compositions were included in prestigious national exhibitions in Chicago, New York, and Philadelphia. Most significant was his participation in the 1956 Venice Biennale, the world’s leading art exhibition of the time.

Friebert’s early critical success was considerable, but it is only part of his story. In 1946, he was hired as a full-time art instructor at Milwaukee’s Layton School of Art, and a year later at the University of Wisconsin–Milwaukee, where he taught painting and drawing for more than thirty years. He initially took the position as a way to make ends meet, but quickly earned the admiration of an entire generation of devoted students.

This story of a beloved teacher has made me wonder and perhaps worry a little about the state of art education today. Elementary schools are increasingly cutting art programs from their curriculum and off-campus field trips are few and far between. So what is MOWA doing to ensure that today’s students will have their own beloved art teachers and experiences?

In this time of increasing challenges, MOWA has decided to double-down on its commitment to art education at every age and level. MOWA provides a variety of innovative and diverse educational programs for members. When we say that we want our members to have...
meaningful access to the arts, we mean it! Ongoing programs such as Studio Saturdays, Mini Masters, Express Talks, and Artist Talks are always free. We are especially proud of the work we do with school groups, most notably our Wisconsin History and Visual Arts Tour and our partnership with Milwaukee’s SHARP Literacy program. To make youth tours even more accessible to widespread populations and neighborhoods, MOWA never charges a per student fee and classes are often tailored for specific interests and curricula.

MOWA is committed to providing opportunities and tools that assist students in their educational performance and enrich their personal visual experiences. With this mission in mind, MOWA welcomes Jordan Gibbon (below, right) as its new Youth Education Coordinator. If the name sounds familiar, it’s because she started her career as an intern right here at MOWA in 2013. Her professional experience also includes an internship at the Petrie Museum of Egyptian Archeology in London and, most recently, two years as Education Coordinator at the Wisconsin Museum of Quilts & Fiber Arts in Cedarburg.

We are delighted that Jordan has decided to return to MOWA and bring her broad experiences and creative outlook to our community. A gifted and memorable teacher, Joseph Friebert would have understood the value. “An art educator,” Friebert remarked, “has the broader goal of making all students more responsive to good visual experiences.”

Laurie Winters
Executive Director | CEO
Called one of Wisconsin’s greatest “living treasures” by the late James Auer, Milwaukee Journal art critic, Joseph Friebert (1908–2002) enjoyed a long and distinguished career, becoming one of the state’s leading artists and a beloved and influential teacher.

In 2015–16, the Kohler Foundation and Friebert’s family presented the Museum of Wisconsin Art with sixty-seven works—paintings, watercolors, drawings, and prints—from all periods of his life. Joining numerous works already in the collection, the donation establishes MOWA as the largest repository of Friebert’s oeuvre. Celebrating the artist and the gift, Joseph Friebert: A Life in Art will include almost fifty examples from MOWA’s collection, as well as important loans.

Friebert’s art reflects an overriding concern for the human condition. The figures in his often dimly lit Social Realist compositions of the late 1930s and 1940s—whether behind bars, in line-ups, picking coal, or walking city streets—seem stoic and melancholy. To enhance the pensive mood of his work, Friebert developed a form of “indirect painting,” adopting Old Master techniques involving the layering of pigments and glazes. This brooding quality is also found in his landscapes and cityscapes of the period.

In the late 1940s and 1950s, Friebert switched to a semi-abstract style, breaking urban forms—buildings, skyscrapers, churches and synagogues, walls—into blocks of glowing, dusky colors. Concurrently, he produced symbolic figural compositions to express his dismay at the political and social ills of the Cold War period.

From the mid-1960s until the end of his life, Friebert worked exclusively in a lush figurative manner, employing masterful, loose brushwork and a brighter palette. He continued to engage with his preferred themes: refugees and the persecuted, city scenes and landscapes, families and groups in interiors and exteriors. He never stopped drawing, a subject he taught throughout his years at the University of Wisconsin–Milwaukee.

During his lifetime, Friebert showed extensively throughout the Midwest, including in numerous juried group exhibitions at which he frequently

continued
Friebert’s work can be found in over forty museums across the country. MOWA is now the museum of record with more than 100 paintings and works on paper. The exhibition celebrates the artist and this incredible collection.

EXHIBITION ACTIVITIES
Always Free for Members

JOSEPH FRIEBERT
PAINTER AND PARENT
Saturday, August 25 | 2:00–3:00
Joseph Friebert’s life and career will be the focus of a talk by his daughter, Susan Friebert Rossen. Formerly the publisher at the Art Institute of Chicago and the Detroit Institute of Arts, Rossen will combine personal insights with her art-historical and museum background to provide a full view of her father and his art.

MEET THE AUTHOR
Saturday, September 8 | 2:00–4:00
Enjoy casual conversations with Susan Friebert Rossen, who will share stories about her father.

TALK WITH ROBERT COZZOLINO
Saturday, September 15 | 2:00–3:00
Join Robert Cozzolino—Patrick and Aimee Butler Curator of Paintings at the Minneapolis Institute of Art—as he explores Joseph Friebert’s work, how it connects to American modernism, and its deviation from Wisconsin art of his time.

ENJOY THE BOOK
Available in the MOWA Shop
The Joseph Friebert: A Life in Art exhibition will be accompanied by a full-color, 100-page catalogue.
Family photographs number among our most cherished possessions. These mementos preserve the past, acquainting us with long-gone forebears and providing ballast for the narratives on which we hang our identity. Photographing family uniquely illuminates its subjects’ essential selves, which, after all, are first fired in the forge of family life. *Family Albums* presents distinct takes on the genre—as captured by photographers Tom Bamberger, Lois Bielefeld, Dick Blau, Kevin Miyazaki, and filmmaker Emir Cakaroz—documenting relationships, investigating origins, and revealing shared moments of intimacy.

Lois Bielefeld, *Emry’s Tea Party*, Archival pigment print, 2018
Fore and Aft

A VITREOUS VIEW OF TIME

On View: August 18–March 31

Opening Party: Saturday, August 18 | 2:00–5:00

This special exhibition presents the work of three leading Wisconsin artists—Eoin Breadon, Beth Lipman, and Jeremy Popelka—who embrace the challenge of glass, variously referencing and rejecting the medium’s workaday functionality to explore its relationship with light, form, and time. Each work is thoughtfully installed to reverberate in conversation with MOWA’s permanent collection, priming viewers to reflect on the unassuming art historical resonances of each artist’s work. Taking inspiration from Irish storytelling, Dutch still lives, and architectonic forms, these sculptures bridge the past and the present.

EXHIBITION SPONSORS

James and Karen Hyde, Art Alliance for Contemporary Glass, and the Kohler Foundation

Beth Lipman, InEarth, Glass, wood, metal, paint, adhesive, 2017 (detail); Photograph by Rich Maciejewski
Comprised of seventy-two ceramic sculptures of animal heads glazed in various hues of blue, A Fear of Unknown Origin is inspired by two things that seem completely unrelated. The first inspiration comes from the cyanometer, an esoteric tool alpinists used to measure distance by the shades of the sky. The second is the idiom Entre le Chien et le Loup (between the dog and the wolf), which describes the effects of dusk and being unable to differentiate between friend or foe. Harper’s installation unifies the two with a gradual gradient of blue and a corresponding range of expressions, from smiles to snarls.

David Harper, A Fear of Unknown Origin, Ceramic, glaze, 2012 (detail)
Each year during the last weekend of July, the museum campus transforms into a vibrant canvas filled with artwork, music, fun, and fare. Art & Chalk Fest is a free, outdoor festival featuring a juried selection of Wisconsin artists selling their work and chalk artists from across the nation creating ephemeral masterpieces before your eyes.

Attend each day to see the chalk art come to life outside. Inside, don’t miss the chance to view the Joy Ride: Designing Trek and Daniel Gerhartz: The Continuum of Beauty exhibitions.

Awards | Sunday, July 29, 3:30–4:00
Celebrate all of the participating artists and see who is awarded with honors.

Chalk Send Off | Monday, July 30, 9:00–9:30
Wave goodbye to the chalk art with the City of West Bend Fire Department.

65+ Fine Artists
Shop a juried selection of ceramics, fiber art, fine art, jewelry, leather, mixed media, photography, wearables, and wood.

17 Chalk Artists
Vote for your favorite design!

Art Activities for All Ages
Get creative in the art activities tent, explore a variety of art projects, and chalk your own masterpiece.

Food & Beer Garden
Hand-picked Wisconsin food vendors and a Lakefront Brewery beer garden.

Live Music
Steev Baker | Saturday, July 28, 9:30–12:00
Lead Bottom | Saturday, July 28, 1:00–5:00
Frogwater | Sunday, July 29, 10:00–12:30
The Freques | Sunday, July 29, 1:00–3:30

Meet the artists online at wisconsinart.org/artchalkfest

Event Sponsors
Dale and Linda Kent

Presenting Sponsor
Tourism Commission

MUSEUM OF WISCONSIN ART NEWS 11
COFFEE TALKS
Second Tuesday | 10:30–11:30
Enjoy caffeine-fueled presentations that delve into a breadth of topics.
Walk-ins Welcome

August 14

September 11
Meet author, educator, and jewelry artist Brenda Schweder. Discover how she became the inventor of Now That’s a Jig!—a nifty wire-bending tool used to make jewelry. Following the talk, explore a Trunk Show of her work at the MOWA Shop.

EXPRESS TALKS
Every Thursday | 12:00–12:20
A short, art-filled break led by curators
Walk-ins Welcome

SPARK!
Last Tuesday | 10:30–12:00
Multisensory engagement for people with memory loss and their carepartners
Register Online
Enjoy 175+ Programs Each Year

MINI MASTERS
First and Third Tuesdays | 10:00–10:45
A sensory adventure for young artists and their caregivers. Each session features a different story, work of Wisconsin art, and studio project.
Walk-ins Welcome

STUDIO SATURDAYS
Every Saturday | 10:00–1:00
Drop in for an art-making studio for all ages and artistic backgrounds. Get creative and explore new art techniques each week.
Walk-ins Welcome

MASK MAKING
Saturday, August 18 | 10:00–5:00
Get inspired by the work of David Harper and explore the art of mask making. This extended Studio Saturday takes place opening day of Harper’s exhibition, A Fear of Unknown Origin.

GRANDPARENT’S DAY
Saturday, September 8 | 10:00–1:00
In celebration of national Grandparent’s Day, join us for a book reading and signing by Bonnie Leick, illustrator of Beautiful Moon. Then jump into the studio with the illustrator for an art project inspired by her book.

EDUCATION SPONSORS
Support for education programs is provided by the Bert L. and Patricia S. Steigleder Charitable Trust, Irene and Walt Skipper, Dorothy Inbusch Foundation, Lyle and Victoria Reigel Family Fund, and the Wallace and Marion Scheunemann Fund at the Greater Milwaukee Foundation.

The Wisconsin History and Visual Arts Program is sponsored by
Studio Classes

JUNIOR MASTERS
BACK TO SCHOOL ART CAMP (AGES 10+)
August 22, 23, and 24 | 10:30–3:30
Get ready for the school year! Spend the week creating fun items to kick off fall classes in style. Create custom backpack patches, tote bags, galaxy t-shirts, keychains, lapel pins, and more! Each day is different. Attend one, two, or all three days of camp.
Register Online | $30 per day or $75 for all three days with Membership

MOWA MASTERS
COLORED PENCIL WITH KELLY THORN DULKA
Saturday, August 25 | 10:30–3:00
Create an impressive work of art using colored pencils. In this studio class, you will learn principles of composition and techniques for drawing, 3-D modeling, pencil handling, and gold leaf application.
Register Online | $75 with Membership

MOWA MASTERS
NOW THAT’S A JIG! WITH BRENDA SCHWEDER
Saturday, September 15 | 10:30–3:00
Brenda Schweder will teach you how to make fabulous wire jewelry using her invention, Now That’s a Jig! You won’t need a torch—or any experience at all—to create a stylish piece made with cold-connected wire elements.
Register Online | $65 with Membership
MUSIC, BRUNCH, AND FASHION
Sunday, August 12 | 9:30–4:30

Start your day with a live performance by string trio Dale Palecek and Friends in the picturesque courtyard of the Villa Terrace Decorative Arts Museum in Milwaukee. Then enjoy brunch at The Fitz, an Art Deco-inspired restaurant inside the Ambassador Hotel. Finish the day at the Jewish Museum Milwaukee to view the inspiring *Stitching Histories from the Holocaust* exhibition, which tells the story of Jewish fashion designer Hedwig Strnad. The exhibition is brought to life by the Milwaukee Repertory Theater’s costume shop.

Register Online | $80 with Membership

Above: *Stitching Histories from the Holocaust* exhibition at the Jewish Museum Milwaukee
The impulse to collect has taken many forms since the advent of Renaissance patronage with Lorenzo de’ Medici. For Manitowoc area natives Phil and Janel Maples, they like the *what* of collecting, but they speak very compellingly about the *who*. As the Maples acquire great works of Wisconsin art, they continue to build a community of amazing artists with whom they feel a connection. The picture above, taken in their weekend home in Door County, captures the work of twelve Wisconsin artists alone.

Phil started collecting as a child with things like stamps, books, and baseball cards. Today his trove of treasures includes dashboard statuaries, Eat-it-All papier mâché ice cream cones, iconic Door County carvings by Pudge DeGraff, and the eclectic list goes on. He describes himself as acquisitive by nature, an incurable collector of sorts, afflicted with a true passion for art.

Art is foundational for the Maples. For Phil it is historical and local, influenced early in his life by the great Wisconsin artist Gerhard C.F. Miller (1903–2003), who was a family friend. It sometimes blends into his law practice, advising artists about intellectual property and other legal issues as a partner in the Wealth Planning Services Group at Michael Best in Manitowoc. For Janel, art is practical and personal. She is a creator—a primarily self-taught artist who launched her own business, Janel Maples Photography. Together they make it a point to visit museums, galleries, and artist studios across Wisconsin.

Phil joined the MOWA Board of Directors earlier this year. As his collecting proclivity might indicate, he’s a member of the collections and exhibitions committee. We value the vision and energy that both Phil and Janel share with MOWA and Wisconsin artists. In fact, they just might be the de’ Medicis of Manitowoc.
Friends of Wisconsin Art
MOWA+, Premium, Partner, and Benefactor Members

FOWA members enjoy a spring visit to Daniel Gerhartz’s studio in Kewaskum.

Did you know? As a Friend of Wisconsin Art, you support the arts and culture of the state and engage more deeply with the museum, artists, and like-minded enthusiasts.

Join or upgrade today to receive invitations to these upcoming events:
• Art Open House Tour
• State of the Wedge (Partner and Benefactor members)
• Bloomin’ Holidays Preview
• Champagne Shopping Party

FOWA MEMBER WELCOME
Thank you to the following members who recently joined or renewed at the Benefactor, Partner, and Premium levels.

**Benefactor | $1,000**
Mary Ann Peterson
Joseph Pfiffner
David and Nancy Slinde

**Partner | $500**
Karen Brown
Adam Christian and Rachel Bloch
Steven and Luella Harter
Mark and Jane Maley
John and Janis Notz
Janet Roberts
Jo and Bob Wagner

**Premium | $250**
T. Thompson and Valerie Bosworth
James and Judith Callan
Roman Draba
Mary and Tim Galante
John and Sue Gonring
Anne Marie Gromme
Audrey Handler and John Martner
Jonathan and Penny Harper
Russ Jankowski and Karen Tibbitts
Raymond and Susan Kehm
George Mosley and Sylvia Hillmann
Joseph Pabst and John Schellinger

**List as of May 31, 2018**

For more information, contact Liz at 262.247.2271 or lknopke@wisconsinart.org
Jason S. Yi’s conceptually-driven work takes shape at the intersection of sculpture, video, photography, drawing, and installation. Born and raised in Seoul, South Korea until the age of eleven, Yi’s bi-cultural background has left a decisive mark on his artistic practice.

An interest in landscape began with Yi’s father, an artist adept at depicting traditional Asian landscapes with ink on paper as well as archetypal Western landscapes with oil paint. Yi was intrigued by the fluidity with which his father navigated these vastly different approaches to seeing and rendering the world. This early childhood fascination attuned Yi to the ways that natural and built environments both influence and reflect societal conditions.

Yi’s recent artistic focus has been on site-specific installations, which incorporate humble materials found in everyday places to produce reimagined landscapes. These pragmatic materials are repurposed to project the romantic grandeur of the landscape; all the while underscoring the
precarious co-existence of human beings and the natural world.

Yi’s site-specific outdoor installation, *The Legend of the White Snake*, will become part of MOWA’s own reimagined landscape starting the week of July 16. Coming to West Bend from downtown Milwaukee—where it was part of the ongoing public art project Sculpture Milwaukee—the work is entirely constructed from PVC, forming a dynamic tangle of tubes that towers over viewers like a scribble incarnate. *The Legend of the White Snake* reconfigures the landscape and engages interest from every vantage point.

**ARTIST TALK**

*Thursday, September 13 | 6:30–7:30*

Artist Jason S. Yi and Sculpture Milwaukee Project Director Marilu Knodel share their experiences in both creating and cultivating world-class, place-based art in Wisconsin.

**Walk-ins Welcome**

MOWA’s acquisition of Yi’s sculpture was made possible thanks to support from the West Bend Friends of Sculpture.
2018 Members’ Show

ONLINE ARTIST REGISTRATION OPENS
Wednesday, October 3 | 9:00 am

Be one of the first 250 MOWA members to submit work for inclusion in the annual Members’ Show at wisconsinart.org/members-show.

On View: November 17–January 6
Opening Party: Saturday, November 17 | 2:00–5:00

Visit

Tuesday–Sunday 10:00–5:00
Thursday 10:00–8:00
Closed Mondays | Free Parking

Contact

General Information
262.334.9638

Adult Classes and Tours
262.247.2263

Member Relations
262.247.2271

Youth Programs and Tours
262.247.2277

MOWA Shop
262.247.2241

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JEWELRY TRUNK SHOW
Tuesday, September 11 | 11:30–3:30
Explore cutting-edge jewelry by Wisconsin artist Brenda Schweder.