



## **MOWA PHOTOGRAPHY & VIDEOGRAPHY POLICY**

The Museum of Wisconsin Art (MOWA) offers a beautiful location available for professional and personal photography and videography. MOWA offers natural light and stunning artwork and architecture both indoors and outdoors. Choose a setting inside the museum or outside on our four-acre Cultural Campus filled with groves of quaking aspen trees and more than 1,200 hydrangeas—a visual destination for every occasion.

### **PERMISSION GUIDELINES**

All photography/videography sessions require reservations at least ten days prior to the date of appointment. Each session is approved on a case-by-case basis. A nonrefundable fee is required upon reservation confirmation. Photographers/videographers must agree to MOWA's guidelines for use of photography and videography. Sessions are available during regular museum hours or may be treated as a private, after-hours event subject to additional event rates.

A MOWA staff person must be present for the duration of the photo/video shoot. MOWA has the right to refuse any request or to terminate sessions at any time.

### **PERMITTED LOCATIONS**

Photography and videography are permitted inside the museum's Atrium, State Gallery, Grand Staircase, Balcony, and Point. Exterior photos are also permitted with reservation.

### **PROFESSIONAL AND CORPORATE PHOTO/VIDEO SHOOT**

Fees apply and are determined based on usage, number of participants, and duration of sessions. Fees may apply for any of the following:

- Special events and occasions (i.e. weddings, modeling, and professional or commercial use)
- Sessions involving a group larger than five people or involving a paid photographer
- Photographs and videos to be posted for sale on the internet, within a professional portfolio, used in print for art sale, or used to advertise goods or services otherwise published
- Sessions involving props, change in clothing, or more equipment than a single camera, tripod, and standard flash

### **PERSONAL PHOTO/VIDEO SHOOT**

Fees apply for interior personal photo/video shoots and are determined on a case-by-case basis. Exterior personal photos/videos are free as long as it doesn't interfere with operations, events, or entry into the museum. Fees are waived for the following:

- Sessions involving no more than four people
- Using an unpaid photographer or videographer using no more than one tripod, flash, and camera
- Sessions requiring no change of clothing

### **BOOK YOUR RESERVATION**

[Click here to reserve your photography or videography session.](#)